Worksheet 2: DEVELOP YOUR INVENTORY OF INFORMATION/SERVICES FOR THE WEBSITE

- Down the left, list the audience groups you identified on Worksheet 1.
- At the top of each column, list the components of your organization or program areas.
- Fill in each box by answering two questions: What does this audience group want to know from this component? What does this component want to tell this audience group?

Audience	Organization Components or Program Areas				