twitter

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1

twitter

The best way to discover what's new in your world

2

The open exchange of information can have a positive effect on the world.

3

Twitter Best Practices

4

Best Practices

- Listen
- Share
- Engage
- Champion knowledge
- Find your voice
- Make it part of your DNA
- Build a community

5

LISTEN

6

ev Evan Williams

You don't need to tweet to get value from Twitter any more than you need to make a web page to use the web.

Sept 14, 2010 from Twitter HQ, San Francisco

7

200,000,000+

Registered Accounts

8

460,000

new accounts per day

9

140,000,000+

Tweets per day

10

SHARE

11

ENGAGE

12

CHAMPION KNOWLEDGE

13

FIND YOUR VOICE

(AND MAKE IT REAL)

14

MAKE IT PART OF YOUR DNA

15

BUILD A COMMUNITY

16

Best Practices

- Listen
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- Champion knowledge
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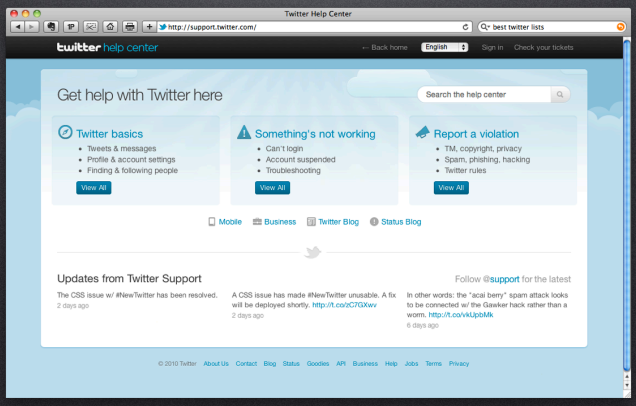
17

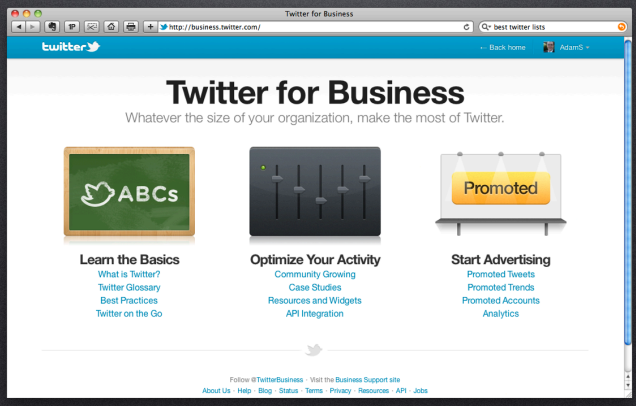
Twitter Resources

18



support.twitter.com

19



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20

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21

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23

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24