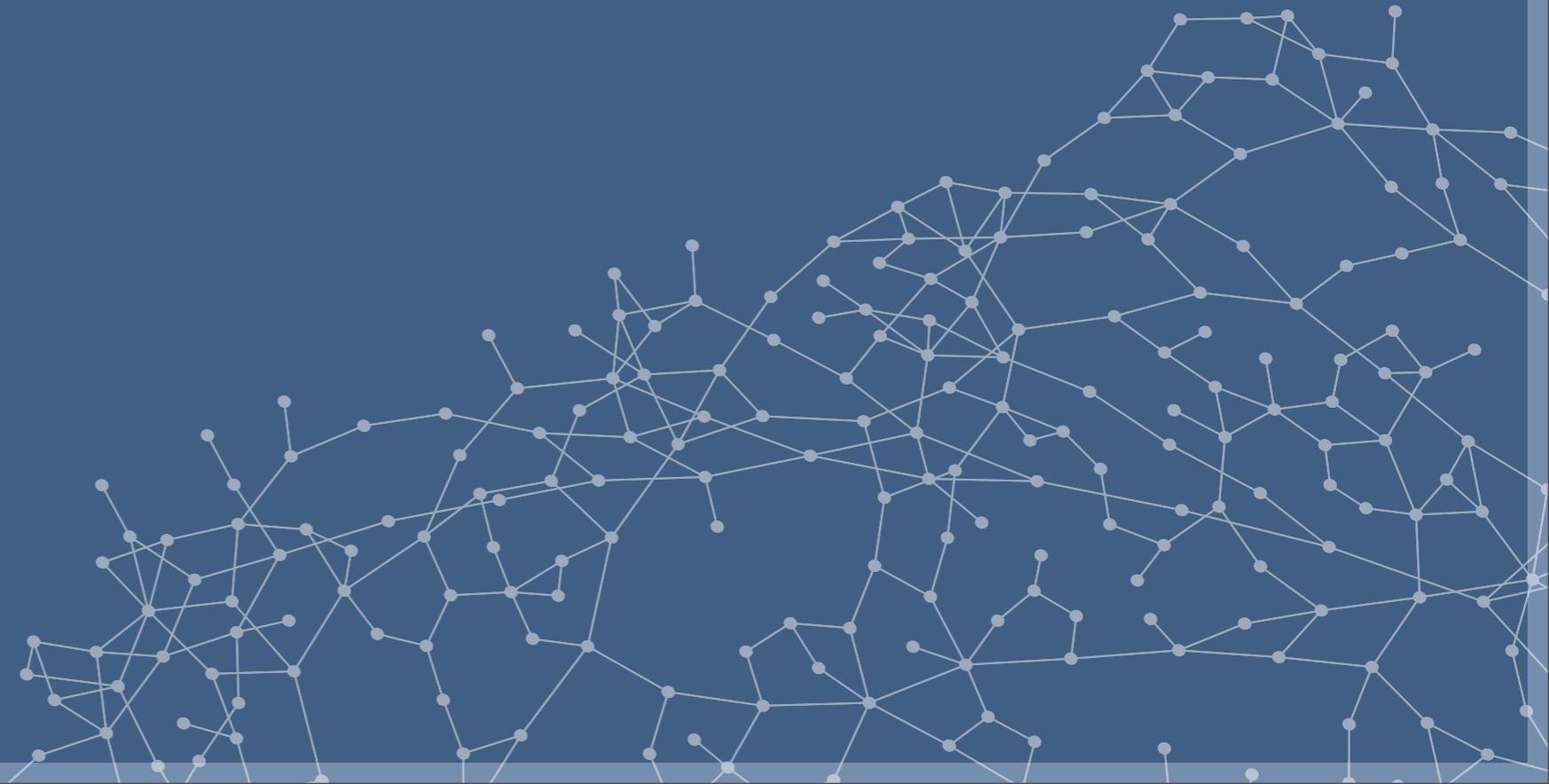


facebook



new facebook pages

Katie Harbath



facebook

Introducing new facebook pages

facebook Katie Harbath Home



Congress on Facebook
40,372 likes · 615 talking about this

Message

Admin Panel 11

Now
February
2012
2011
Joined Facebook

Website
This page is run by Facebook and will highlight innovative uses of Facebook by members of Congress, list members' pages and communicate

About Photos Resources US House US Senate

Highlights

Status Photo Ask Question Milestone

Write something...

Congress on Facebook Yesterday



189 Friends
Like Congress on Facebook



Andrew Noyes mentioned Congress on Facebook in their link.
January 31

The Congress on Facebook page welcomes Sen. Dianne Feinstein, D-Calif., who launched her official Facebook page this week. California Gov. Jerry Brown and the U.S.

Introducing new facebook pages

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. At the top, the Facebook logo and search bar are visible. The user 'Katie Harbath' is logged in. The page cover features a large image of the US Capitol building at dusk. Below the cover is the page name 'Congress on Facebook' with 40,372 likes and 615 people talking about it. A 'Message' button is present. The page is categorized as a 'Website' and includes a description: 'This page is run by Facebook and will highlight innovative uses of Facebook by members of Congress, list members' pages and communicate'. Navigation tabs include 'About', 'Photos', 'Resources', 'US House', and 'US Senate'. A 'Highlights' dropdown menu is visible. The main content area shows a 'Status' update with a text input field 'Write something...'. Below this is a 'Congress on Facebook' post from yesterday featuring a photo of the Capitol. On the right, there is an 'Admin Panel' with 11 notifications and a 'Friends' list showing 189 friends, including a mention by Andrew Noyes on January 31.

Express

Express your identity with features like cover photo and Page timeline

Introducing new facebook pages

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. At the top, the Facebook logo and search bar are visible. The user profile 'Katie Harbath' is logged in. The page cover features a large image of the US Capitol building at dusk. Below the cover is the page name 'Congress on Facebook' with 40,372 likes and 615 people talking about it. A 'Message' button is present. The 'About' section includes a website description: 'This page is run by Facebook and will highlight innovative uses of Facebook by members of Congress, list members' pages and communicate'. Navigation tabs for 'About', 'Photos', 'Resources', 'US House', and 'US Senate' are shown. A 'Highlights' dropdown menu is visible. The main content area includes a status update prompt 'Write something...' with options for 'Status', 'Photo', 'Ask Question', and 'Milestone'. Below this is a post from 'Congress on Facebook' from yesterday. To the right, there is a 'Friends' section showing 189 friends and a post from 'Andrew Noyes' mentioning the page on January 31.

Express

Express your identity with features like cover photo and Page timeline

Reach

Reach your audience wherever they are, on the web or mobile

Introducing new facebook pages

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. At the top, the Facebook logo and search bar are visible. The user profile 'Katie Harbath' is shown in the top right. The main header features a large cover photo of the US Capitol building at dusk, reflected in a pond. Below the cover photo is the page name 'Congress on Facebook' with 40,372 likes and 615 people talking about it. A 'Message' button is also present. The page includes a 'Website' section with a description: 'This page is run by Facebook and will highlight innovative uses of Facebook by members of Congress, list members' pages and communicate'. Below this are navigation tabs for 'About', 'Photos', 'Resources', 'US House', and 'US Senate'. A 'Highlights' dropdown menu is visible. The main content area shows a post from 'Congress on Facebook' from yesterday, featuring a photo of the Capitol dome. To the right, there is a 'Friends' section with 189 friends and a post from 'Andrew Noyes' mentioning the page.

Express

Express your identity with features like cover photo and Page timeline

Reach

Reach your audience wherever they are, on the web or mobile

Respond

Respond to people in a quick, more personal way

feature overview: visually engaging design



Cover Photo

This is the first thing people will see when they visit your Page.

Choose a unique photo (851 x 315 pixels) and change it as often as you like. Some examples might include a popular menu item, album artwork, or a picture of people using your product. Be creative and experiment with images your audience responds well to.

feature overview: visually engaging design

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. At the top, the Facebook logo and search bar are visible. The user 'Katie Harbath' is logged in. The main header features a large image of the US Capitol building at dusk. Below this is the page name 'Congress on Facebook' with 40,372 likes and 615 people talking about it. A yellow arrow points from a custom profile picture icon (a grid of social media icons) to the right. The page includes a 'Website' section, navigation tabs for 'About', 'Photos', 'Resources', 'US House', and 'US Senate', and a 'Highlights' section. The main content area shows a post from 'Congress on Facebook' from yesterday and a post from 'Andrew Noyes' mentioning the page.

Profile Picture

Your profile picture represents your page on other parts of Facebook, in ads, sponsored stories and the news feed.

Choose a picture that represents your business, such as a logo. Use a high quality image that scales well from 180 x 180 pixels to 32 x 32 pixels.

feature overview: visually engaging design

The screenshot shows the Facebook page for 'Congress on Facebook'. At the top, there's a navigation bar with the Facebook logo, a search bar, and the user's name 'Katie Harbath' with a 'Home' button. Below this is a large cover photo of the US Capitol building at dusk, reflected in a pond. To the right of the cover photo is an 'Admin Panel' with a notification badge showing '11' and a list of dates: 'Now', 'February', '2012', '2011', and 'Joined Facebook'. Below the cover photo is the page name 'Congress on Facebook' with '40,372 likes · 615 talking about this' and a 'Message' button. A row of navigation tabs includes 'About', 'Photos', 'Resources', 'US House', and 'US Senate'. The 'US House' tab is highlighted with a yellow box, and a yellow arrow points from it towards the right. Below the tabs is a 'Highlights' dropdown menu. The main content area features a 'Status' section with a 'Write something...' text box and icons for 'Photo', 'Ask Question', and 'Milestone'. Below this is a post from 'Congress on Facebook' from 'Yesterday' with a photo of the Capitol dome. To the right of the main content is a '189 Friends' section with a 'Like Congress on Facebook' button and a row of friend avatars. Below that is a post from 'Andrew Noyes' mentioning 'Congress on Facebook' in their link on 'January 31'.

Views and Apps

Your photos and custom apps appear at the top of your Page. You can also customize the images for your apps under “Manage” in “Edit Page” in the admin panel.

feature overview: visually engaging design

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. A yellow box highlights a pinned post from 'Congress on Facebook' shared on Wednesday. The post text reads: 'Earlier today, Facebook announced an update to Pages. It includes a cover photo, larger story sizes, better tools to manage a Page and more. The new features help business and organizations better share their story and connect with people. What do you think of the new Congress on Facebook Page?' Below the text is a link to 'Announcing an Update to Pages' from newsroom.fb.com. The post has 38 likes and 15 comments. A yellow arrow points from this post towards the text 'Pinned Posts' on the right. The main feed below shows a post from 'The Congress on Facebook' page welcoming Sen. Dianne Feinstein, with 26 likes and 12 comments. The 'Likes' section lists other pages that liked the post, including 'Facebook and Privacy', 'Government on Facebook', 'Facebook Washington DC', and 'U.S. Politics on Facebook'.

Pinned Posts

Anchor the most important story to the top of your Page for up to seven days.

feature overview: visually engaging design

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Katie Harbath' with a 'Home' dropdown. Below the navigation bar, there are tabs for 'Congress on Facebook', 'Timeline', 'Now', and 'Highlights'. A post from 'Congress on Facebook' is visible, dated Wednesday, with the text: 'Earlier today, Facebook announced an update to Pages. It includes a cover photo, larger story sizes, better tools to manage a Page and more. The new features help business and organizations better share their story and connect with people. What do you think of the new Congress on Facebook Page?'. Below this post is a link to 'Announcing an Update to Pages' with a small image of a key. The post has 38 likes and 15 comments. Another post from 'Andrew Noyes' is highlighted with a yellow border, dated January 31, with the text: 'The Congress on Facebook page welcomes Sen. Dianne Feinstein, D-Calif., who launched her official Facebook page this week. California Gov. Jerry Brown and the U.S. Senate Democrats both noted her new social media presence with congratulator...See More'. Below this post is a profile picture of Senator Dianne Feinstein and a bio: 'As California's senior Senator, Dianne Feinstein has built a reputation as an independent voice, working with both Democrats and Republicans to find common-sense solutions to the problems facing California and the Nation. Since her election to the Senate in 1992, Senator Feinstein has worked in a bipartisan way to bui...See More Page: 1,188 like this'. The post has 26 likes and 12 comments. At the bottom of the page, there is a 'Likes' section with several items: 'Facebook and Privacy' (54 friends also like this), 'Government on Facebook' (119 friends also like this), 'Facebook Washington DC' (280 friends also like this), and 'U.S. Politics on Facebook' (214 friends also like this).

Friend Activity

To drive engagement, people will see stories about how their friends are interacting with your Page throughout your Page timeline .

feature overview: visually engaging design

The image shows a screenshot of a Facebook page for 'Congress on Facebook'. A yellow box highlights a large photo of the US Capitol building. A yellow arrow points from this photo towards the right side of the image, where the text 'Larger Stories' is located. The Facebook interface includes a search bar, navigation tabs (Congress on Facebook, Timeline, Now, Highlights), and an Admin Panel. The main content area shows a post by Rep. John J. Duncan, Jr. with a large photo of the Capitol. Below the photo, there are interaction options like 'Like', 'Comment', and 'Share'. The post has 21 likes and 5 comments. A dropdown menu is visible over the post, showing options like 'Pin to Top', 'Change Date...', 'Hide from Page', 'Delete Post...', and 'Report/Mark as Spam...'. The page also features a 'Highlight' button and a 'Share' button. The bottom of the page shows a comment from Rhonda Kelly with the text 'WHAT IS THIS??'.

Larger Stories

Take advantage of larger photo, video, and link stories to drive engagement.

feature overview: visually engaging design

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. The top navigation bar includes the Facebook logo, search bar, and user profile 'Katie Harbath'. Below the navigation bar, there are tabs for 'Congress on Facebook', 'Timeline', 'Now', and 'Highlights', along with an 'Admin Panel' button. The main content area features a large post from 'Congress on Facebook' with a photo of the US Capitol building and a post by 'Rep. John J. Duncan, Jr.'. A yellow box highlights this main post area. Below it, there are several smaller posts, including one from 'Government on Facebook' and 'Facebook Washington DC'. A second yellow box highlights a post by 'Congress on Facebook' from February 28, featuring a post by 'Rep. Justin Amash, R-Mich.'. A context menu is open over this post, showing options: 'Pin to Top', 'Change Date...', 'Hide from Page', 'Delete Post...', and 'Report/Mark as Spam...'. A yellow arrow points from the main post area to the text 'Larger Stories', and another yellow arrow points from the context menu to the text 'Star and Hide Stories'.

Larger Stories

Take advantage of larger photo, video, and link stories to drive engagement.

Star and Hide Stories

Highlight important stories with the star icon.

Hide or delete stories that aren't as engaging or relevant with the pencil icon.

feature overview: visually engaging design

facebook Katie Harbath Home

Office of Speaker Boehner Timeline Born Highlights Create a Page

1949

Born on November 17, 1949
In Cincinnati, Ohio.

John is the second oldest among his twelve brothers and sisters. This is an early photo of John (pictured on the left) with his older brother Bob.

Like · Comment

Now
February
2012
2011
2010
2009
2002
2000
1999
1997
1996
1995
1994
1992
1991
1990
1985
1984
1977
1976
1973
1972
1968
1967
1955
Born

Milestones

Set milestones to define your key moments over time.

Examples of milestones include reaching a certain number of fans, opening a new store, or winning an award. Dimensions for milestone photos are 843 x 403 pixels.

management tools

h | |

 **Katie Harbath** | Home |



Admin Panel 11

- Now
- February
- 2012
- 2011
- Joined Facebook

gress on Facebook
likes · 615 talking about this

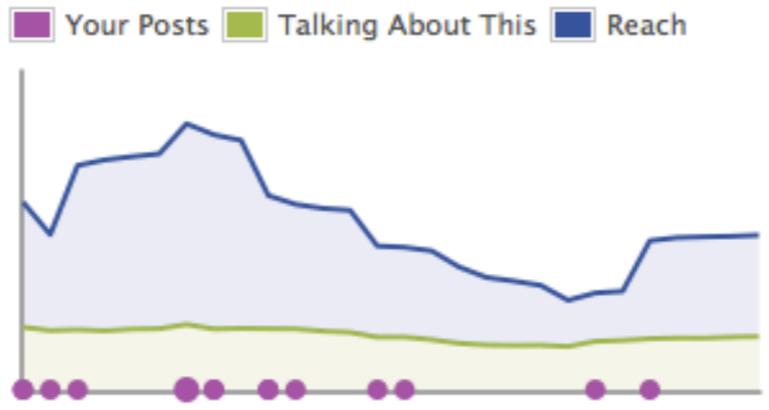
 

management tools

facebook  Search   Katie H

Admin Panel

[Manage](#) [Build Audience](#) [Help](#) [Hide](#)

Notifications 2 See All	Messages 1 See All	
 Danna Drumm, T Van der Hal, and 6 others shared links on your timeline. 51 seconds ago	 Charlie Bee We need HELP, when are you going to...	
 Danna Drumm and Tom Foden posted on your timeline. 2 hours ago		
 Valerie Stewart likes your photo. 3 hours ago		
 Valerie Stewart likes your photo. 3 hours ago		
 Noriyoshi Ohno, Mike Estrada, and 19 other people like your photo. 10 hours ago		
New Likes See All	Insights See All	Page Tips Next
 Ahmed Asad Donia College & University	 <p>■ Your Posts ■ Talking About This ■ Reach</p>	 Discover resources and tips Click the Edit Page button above and visit the Resources tab for tips on connecting with fans.
 Loletha Virtuous Houston		
 Carlos Martinez		
 Shâl'êeexxêegnNeêsx's-xoO... Linkin Park		

management tools

facebook  Search   Katie H

Admin Panel

Manage ▾ Build Audience ▾ Help ▾ Hide

Notifications 2 [See All](#)

-  **Danna Drumm, T Van der Hal, and 6 others** shared links on your timeline. 51 seconds ago
-  **Danna Drumm and Tom Foden** posted on your timeline. 2 hours ago
-  **Valerie Stewart** likes your photo. 3 hours ago
-  **Valerie Stewart** likes your photo. 3 hours ago
-  **Noriyoshi Ohno, Mike Estrada, and 19 other people** like your photo. 10 hours ago

Messages 1 [See All](#)

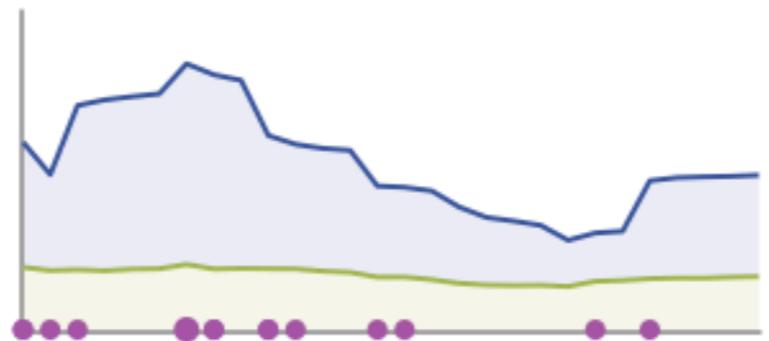
-  **Charlie Bee**
We need HELP, when are you going to...

New Likes [See All](#)

-  **Ahmed Asad**
Donia College & University
-  **Loletha Virtuous Houston**
-  **Carlos Martinez**
-  **Shâl'êeexxêegnNeêsx's-xoO...**
Linkin Park

Insights [See All](#)

■ Your Posts ■ Talking About This ■ Reach



Page Tips [Next](#)

 **Discover resources and tips**
Click the Edit Page button above and visit the Resources tab for tips on connecting with fans.

management tools

facebook  Search   Katie H

Admin Panel

[Manage](#) [Build Audience](#) [Help](#) [Hide](#)

Notifications 2 [See All](#)

-  **Danna Drumm, T Van der Hal, and 6 others** shared links on your timeline. 51 seconds ago
-  **Danna Drumm and Tom Foden** posted on your timeline. 2 hours ago
-  **Valerie Stewart** likes your photo. 3 hours ago
-  **Valerie Stewart** likes your photo. 3 hours ago
-  **Noriyoshi Ohno, Mike Estrada, and 19 other people** like your photo. 10 hours ago

Messages 1 [See All](#)

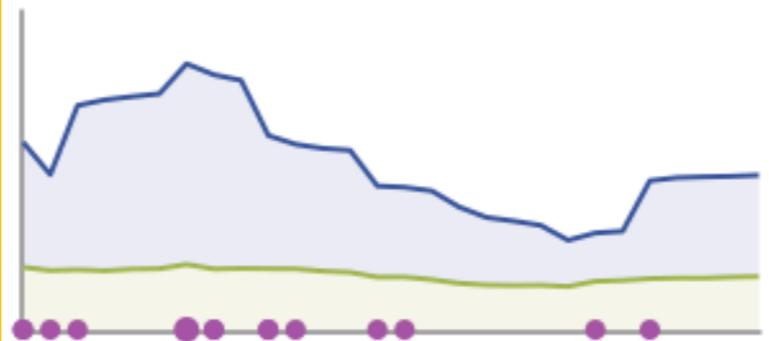
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New Likes [See All](#)

-  **Ahmed Asad**
Donia College & University
-  **Loletha Virtuous Houston**
-  **Carlos Martinez**
-  **Shâl'êeexxêegnNeêsx's-xoO...**
Linkin Park

Insights [See All](#)

■ Your Posts ■ Talking About This ■ Reach



Time	Your Posts	Talking About This	Reach
1	Low	Low	Medium
2	Low	Low	High
3	Low	Low	High
4	Low	Low	High
5	Low	Low	High
6	Low	Low	High
7	Low	Low	Medium
8	Low	Low	Medium
9	Low	Low	Medium
10	Low	Low	Medium

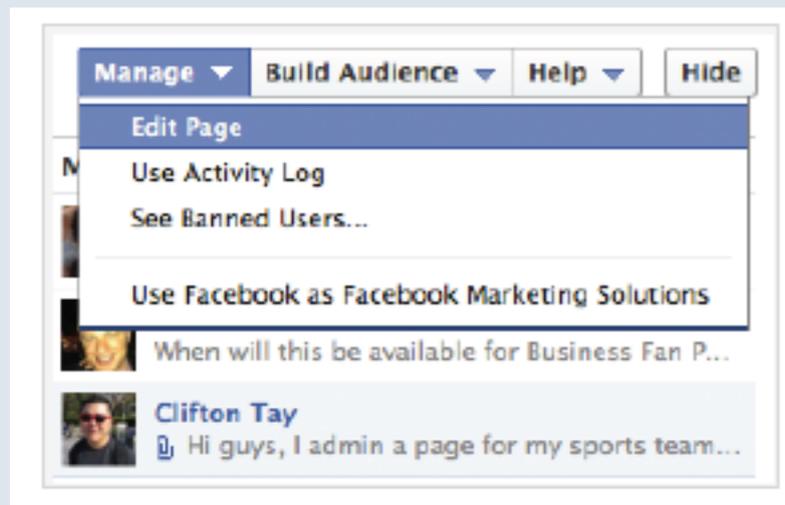
Page Tips [Next](#)

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Click the Edit Page button above and visit the Resources tab for tips on connecting with fans.

management tools

Manage

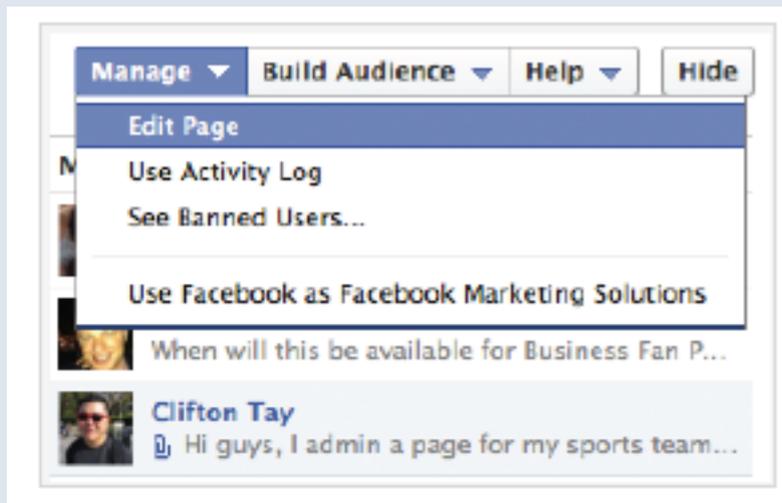
Edit your Page's content and get a snapshot at your Page's activity



management tools

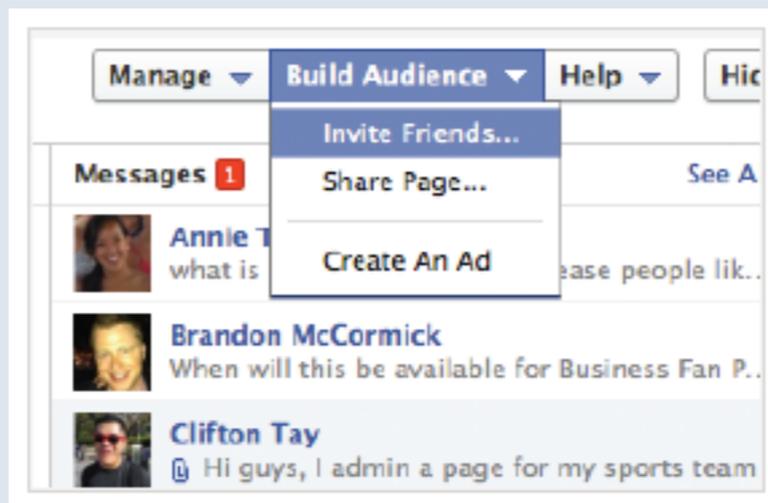
Manage

Edit your Page's content and get a snapshot at your Page's activity



Build Audience

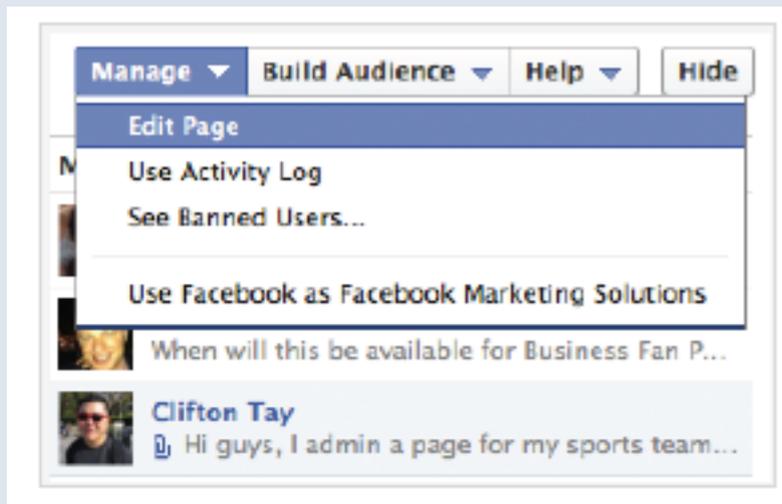
Share your Page, invite friends, and create ads



management tools

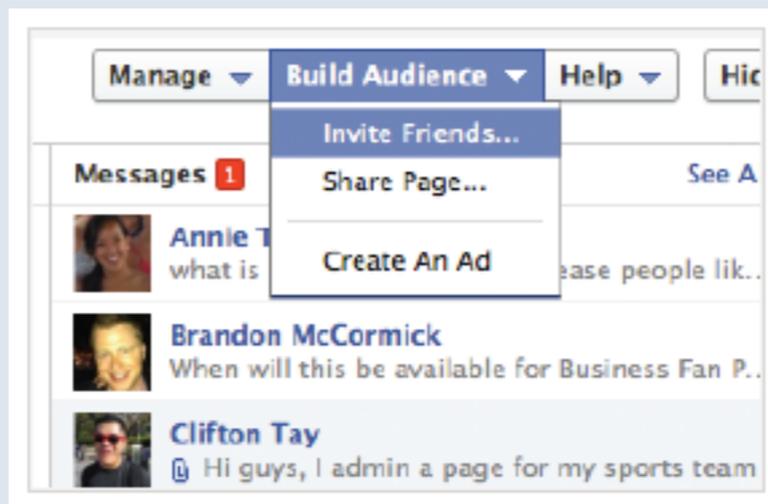
Manage

Edit your Page's content and get a snapshot at your Page's activity



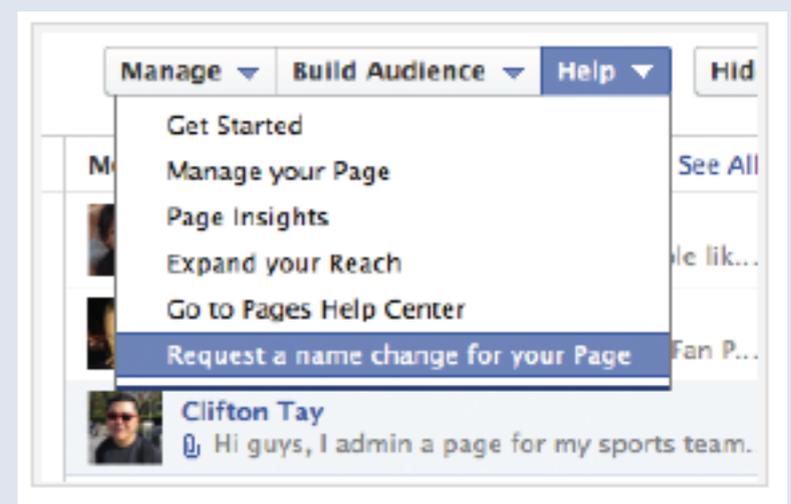
Build Audience

Share your Page, invite friends, and create ads



Help

Learn how to get started, manage your Page, and view your Page Insights



management tools

facebook  Search   Katie Harbath | Home 

Congress on Facebook ← View Page

-  Your Settings
-  **Manage Permissions**
-  Basic Information
-  Profile Picture
-  Featured
-  Resources
-  Manage Admins
-  Apps
-  Mobile
-  Insights 
-  Help 

Page Visibility: Unpublish page (only admins can see this page) [What is this?](#)

Country Restrictions: [What is this?](#)

Only show this page to viewers in these countries

Hide this page from viewers in these countries

Age Restrictions:  [What is this?](#)

Posting Ability: Everyone can post to Congress on Facebook's timeline

Everyone can add photos and videos to Congress on Facebook's timeline

Post Visibility: Show the box for "Recent Posts by Others" on the top of Congress on Facebook

Only show posts by Congress on Facebook and friend activity on your Page until reviewed by an admin [What is this?](#)

Tagging Ability: People can tag photos posted by Congress on Facebook

Messages: Show "Message" button on Congress on Facebook

Moderation Blocklist: [\[?\]](#)

Profanity Blocklist:  [\[?\]](#)

management tools

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Congress on Facebook

- Your Settings
- Manage Permissions**
- Basic Information
- Profile Picture
- Featured
- Resources
- Manage Admins
- Apps
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management tools

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Congress on Facebook

- Your Settings
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management tools

facebook  Search   Katie Harbath | Home 

Congress on Facebook ← View Page

-  Your Settings
-  **Manage Permissions**
-  Basic Information
-  Profile Picture
-  Featured
-  Resources
-  Manage Admins
-  Apps
-  Mobile
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-  Help 

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Tagging Ability: People can tag photos posted by Congress on Facebook

Messages: Show "Message" button on Congress on Facebook

Moderation Blocklist: [\[?\]](#)

Profanity Blocklist:  [\[?\]](#)

management tools

The screenshot shows the Facebook interface for user Katie Harbath. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Katie Harbath' with a 'Home' button. On the left, a sidebar menu lists various management tools: Manage Permissions, Basic Information, Profile Picture, Featured, Resources, Manage Admins, **Apps** (highlighted), Mobile, Insights, and Help. The main content area is titled 'Added Apps' and lists several applications:

- Links**: With Facebook Posted Items, you can share anything on the Internet by posting it to your profile. You can post websites, blogs, videos, and songs, as well as content on Facebook, like profiles, photos, notes, groups, and events. [Go to App](#) · [Edit Settings](#) · [Link to this Tab](#)
- Photos**: With Facebook Photos, you can upload an unlimited number of albums to your Facebook profile. You can reorder photos, rotate them, and tag your friends in them. [Go to App](#) · [Edit Settings](#) · [Link to this Tab](#)
- Notes**: With Facebook Notes, you can share your life with your friends through written entries. You can tag your friends in notes, and they can leave comments. [Go to App](#) · [Edit Settings](#) · [Link to this Tab](#)
- Video**: Facebook Video provides a high-quality video platform for people and pages on Facebook. With Video, you can upload video files, send video from your mobile phone, and record video messages to your friends. [Go to App](#) · [Edit Settings](#)
- Events**: With Facebook Events, you can organize gatherings and parties with your friends, as well as let people in your community know about upcoming events. [Go to App](#) · [Edit Settings](#)
- Resources - FBML**: Add advanced functionality to your Page using the Facebook Static FBML application. This application will add a box to your Page in which you can render HTML or FBML (Facebook Markup Language) for enhanced Page customization. [Go to App](#) · [Edit Settings](#) · [Link to this Tab](#)
- Govt. Pages**: No description available. [Go to App](#) · [Edit Settings](#) · [Link to this Tab](#)

Each app entry includes a small icon, a title, a brief description, and links to manage the app. A close button (X) is visible for each app.

management tools

facebook Search Katie Harbath Home

- Manage Permissions
- Basic Information
- Profile Picture
- Featured
- Resources
- Manage Admins
- Apps**
- Mobile
- Insights
- Help

Added Apps

- Links**
With Facebook Posted Items, you can share anything on the Internet by posting it to your profile. You can post websites, blogs, videos, and songs, as well as content on Facebook, like profiles, photos, notes, groups, and events.
[Go to App](#) · [Edit Settings](#) · [Link to this Tab](#)
- Photos**
With Facebook Photos, you can upload an unlimited number of albums to your Facebook profile. You can reorder photos, rotate them, and tag your friends in them.
[Go to App](#) · [Edit Settings](#) · [Link to this Tab](#)
- Notes**
With Facebook Notes, you can share your life with your friends through written entries. You can tag your friends in notes, and they can leave comments.
[Go to App](#) · [Edit Settings](#) · [Link to this Tab](#)
- Video**
Facebook Video provides a high-quality video platform for people and pages on Facebook. With Video, you can upload video files, send video from your mobile phone, and record video messages to your friends.
[Go to App](#) · [Edit Settings](#)
- Events**
With Facebook Events, you can organize gatherings and parties with your friends, as well as let people in your community know about upcoming events.
[Go to App](#) · [Edit Settings](#)
- Resources – FBML**
Add advanced functionality to your Page using the Facebook Static FBML application. This application will add a box to your Page in which you can render HTML or FBML (Facebook Markup Language) for enhanced Page customization.
[Go to App](#) · [Edit Settings](#) · [Link to this Tab](#)
- Govt. Pages**
No description available
[Go to App](#) · [Edit Settings](#) · [Link to this Tab](#)
- Stories**

management tools

facebook  Search   **Katie Harbath** Home 

-  **Manage Permissions**
-  **Basic Information**
-  **Profile Picture**
-  **Featured**
-  **Resources**
-  **Manage Admins**
-  **Apps**
-  **Mobile**
-  **Insights** 
-  **Help** 

Added Apps

 **Links**
With Facebook Posted Items, you can share anything on the internet by posting it to your profile. You can post websites, blogs, videos, and songs, as well as content on Facebook, like profiles, photos, notes, groups, and events.
[Go to App](#) · [Edit Settings](#) · [Link to this Tab](#) 

 **Photos**
With Facebook Photos, you can rotate them, and...
[Go to App](#) · [Edit Settings](#) 

 **Notes**
With Facebook Notes, you can post notes and they can...
[Go to App](#) · [Edit Settings](#) 

 **Video**
Facebook Video provides a high-quality video platform for people and pages on Facebook. With Video, you can upload video files, send video from your mobile phone, and record video messages to your friends.
[Go to App](#) · [Edit Settings](#) 

 **Events**
With Facebook Events, you can organize gatherings and parties with your friends, as well as let people in your community know about upcoming events.
[Go to App](#) · [Edit Settings](#) 

 **Resources – FBML**
Add advanced functionality to your Page using the Facebook Static FBML application. This application will add a box to... 

Edit Govt. Pages Settings 

Profile

Tab: **Added (remove)**

Custom Tab Image: **Change**

Custom Tab Name: **Save**

Leave blank to use the default name.

Okay

management tools

facebook  Search   **Katie Harbath** Home 

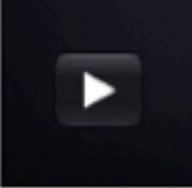
-  Manage Permissions
-  Basic Information
-  Profile Picture
-  Featured
-  Resources
-  Manage Admins
-  **Apps**
-  Mobile
-  Insights 
-  Help 

Added Apps

 **Links**
With Facebook Posted Items, you can share anything on the internet by posting it to your profile. You can post websites, blogs, videos, and songs, as well as content on Facebook, like profiles, photos, notes, groups, and events.
[Go to App](#) · [Edit Settings](#) · [Link to this Tab](#) 

 **Photos**
With Facebook Photos, you can rotate them, add captions, and share them with your friends.
[Go to App](#) · [Edit Settings](#) 

 **Notes**
With Facebook Notes, you can post text, photos, and videos, and they can be shared with your friends.
[Go to App](#) · [Edit Settings](#) 

 **Video**
Facebook Video provides a high-quality video platform for people and pages on Facebook. With Video, you can upload video files, send video from your mobile phone, and record video messages to your friends.
[Go to App](#) · [Edit Settings](#) 

 **Events**
With Facebook Events, you can organize gatherings and parties with your friends, as well as let people in your community know about upcoming events.
[Go to App](#) · [Edit Settings](#) 

 **Resources – FBML**
Add advanced functionality to your Page using the Facebook Static FBML application. This application will add a box to 

Edit Govt. Pages Settings 

Profile

Tab: Added (remove)

Custom Tab Image: Change

Custom Tab Name: Save

Leave blank to use the default name.

Okay

management tools

facebook



Search



Upload a Custom Image

Page: **Government on Facebook**

Application Tab: **Govt. Pages**

Image:



[Change](#)

management tools

facebook



Search



Upload a Custom Image

Page: **Government on Facebook**

Application Tab: **Govt. Pages**

Image:



Change

management tools

facebook



Search



Katie Harbath

Home



Upload a Custom Image

Page: Government on Facebook

Application Tab: Govt. Pages

Image:



[Change](#)

Upload a Page Tab Image



You can upload a JPG, GIF, or PNG file. If the image is larger than 111x74 pixels, it will be resized and converted. File size limit 5 MB. If your upload does not work try a smaller picture.

No file chosen

By uploading this file, you certify that you have the right to distribute this image and that it is not pornographic.

management tools

facebook



Search



Katie Harbath

Home



Upload a Custom Image

Page: Government on Facebook

Application Tab: Govt. Pages

Image:



[Change](#)

Upload a Page Tab Image



You can upload a JPG, GIF, or PNG file. If the image is larger than 111x74 pixels, it will be resized and converted. File size limit 5 MB. If your upload does not work try a smaller picture.

No file chosen

By uploading this file, you certify that you have the right to distribute this image and that it is not pornographic.

management tools: activity log

Activity Log

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Katie Harbath' with a 'Home' dropdown. Below the navigation bar, the page is titled 'Congress on Facebook' with a sub-section 'Activity Log' and a year filter set to '2012'. A right-hand sidebar shows a monthly calendar for 2012, with 'March' selected, and a 'Joined Facebook' link.

The main content area is titled 'March 2012' and shows a 'Today' section. The first activity is from 10:24am, where 'ONE Million+ Supporting Disclose 2012 ACT' posted a link to Congress on Facebook's Wall. The post content includes the text: 'Pass the DISCLOSE 2012 Act www.change.org' and a call to action: 'Please sign and share your friends & help res...'. Below this, there is a paragraph: 'Republicans, Democrat Independents alike need to get DISCLOSE 2012 Congress. DISCLOSE re political and issues adv identify the source of f their ads... whether it b individuals, corporations, unions, etc. The passage of th...'. A 'See More' link is visible. A context menu is open over the post, showing options: 'Default (hidden)' (checked), 'Highlighted on Page', 'Allowed on Page', 'Hidden from Page', 'Delete Post...', and 'Report/Mark as Spam...'. The second activity is from 8:22am, where 'Danna Drumm' posted a link to Congress on Facebook's Wall. The post content includes the text: 'Breaking: Sandra Fluke Exposed As Fraud, Activist, Possible White House Operative - With Video at.. patdollard.com' and a paragraph: 'This broad went to the school strictly to challenge its insurance's contraceptive policy, not even as a real student...and all magically timed to coincide with Obama's big contraceptive push...'. Below this, it says 'Excerpted from Jammie Wearing Fool:'.

management tools: activity log

Activity Log

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Katie Harbath' with a 'Home' dropdown. Below the navigation bar, the page title 'Congress on Facebook' is followed by 'Activity Log' and a year selector set to '2012', which is highlighted with a yellow box. To the right of the year selector is an 'All' dropdown menu. On the right side of the page, a vertical sidebar shows a calendar view for 2012, with 'March' selected, and options for 'February', 'January', '2011', and 'Joined Facebook'.

The main content area is titled 'March 2012' and shows a 'Today' section. The first post is from 'ONE Million+ Supporting Disclose 2012 ACT' at 10:24am, with the text: 'ONE Million+ Supporting Disclose 2012 ACT posted a link to Congress on Facebook's Wall.' The post content includes a link to 'www.change.org' and a call to action: 'Pass the DISCLOSE 2012 Act'. The text of the post reads: 'Please sign and share your friends & help res... Republicans, Democrat Independents alike need to get DISCLOSE 2012 Congress. DISCLOSE re... political and issues adv... identify the source of f... their ads... whether it b... individuals, corporations, unions, etc. The passage of th... See More'. A context menu is open over the post, showing options: 'Default (hidden)' (checked), 'Highlighted on Page', 'Allowed on Page', 'Hidden from Page', 'Delete Post...', and 'Report/Mark as Spam...'. The second post is from 'Danna Drumm' at 8:22am, with the text: 'Danna Drumm posted a link to Congress on Facebook's Wall.' The post content includes a link to 'patdollard.com' and a headline: 'Breaking: Sandra Fluke Exposed As Fraud, Activist, Possible White House Operative - With Video at..'. The text of the post reads: 'This broad went to the school strictly to challenge its insurance's contraceptive policy, not even as a real student...and all magically timed to coincide with Obama's big contraceptive push... Excerpted from Jammie Wearing Fool:'.

management tools: activity log

Activity Log

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Katie Harbath' with a 'Home' dropdown. Below the navigation bar, the page is identified as 'Congress on Facebook' with an 'Activity Log' dropdown and the year '2012'. A yellow box highlights an 'All' dropdown menu. The main content area is titled 'March 2012' and shows a post from 'ONE Million+ Supporting Disclose 2012 ACT' at 10:24am. The post text reads: 'Please sign and share your friends & help res... Republicans, Democrat Independents alike need to get DISCLOSE 2012 Congress. DISCLOSE re... political and issues adv... identify the source of f... their ads... whether it b... individuals, corporations, unions, etc. The passage of th...'. A privacy settings menu is open over the post, showing options: 'Default (hidden)' (checked), 'Highlighted on Page', 'Allowed on Page', and 'Hidden from Page'. Below the menu are options for 'Delete Post...' and 'Report/Mark as Spam...'. A second post from 'Danna Drumm' at 8:22am is partially visible, with the text: 'This broad went to the school strictly to challenge its insurance's contraceptive policy, not even as a real student...and all magically timed to coincide with Obama's big contraceptive push...'. The page footer includes 'Excerpted from Jammie Wearing Fool:'.

management tools: activity log

Activity Log

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Katie Harbath' with a 'Home' dropdown. Below the navigation bar, the page is filtered to 'Congress on Facebook', 'Activity Log', and '2012'. A sidebar on the right shows a monthly calendar for 2012, with 'March' selected. The main content area is titled 'March 2012' and shows a 'Today' section. Two posts are visible: one from 'ONE Million+ Supporting Disclose 2012 ACT' at 10:24am and another from 'Danna Drumm' at 8:22am. The post from 'ONE Million+ Supporting Disclose 2012 ACT' is highlighted with a yellow box, and a context menu is open over it. The context menu options are: 'Default (hidden)' (checked), 'Highlighted on Page', 'Allowed on Page', 'Hidden from Page', 'Delete Post...', and 'Report/Mark as Spam...'. The post text includes: 'Pass the DISCLOSE 2012 Act www.change.org', 'Please sign and share this petition with your friends & help us get DISCLOSE 2012 Act passed in Congress. DISCLOSE 2012 Act is a political and issues ad that identifies the source of their ads... whether it be individuals, corporations, unions, etc. The passage of th...'. Below the highlighted post, the start of another post is visible: 'Breaking: Sandra Fluke Exposed As Fraud, Activist, Possible White House Operative - With Video at.. patdollard.com'. The text of this post reads: 'This broad went to the school strictly to challenge its insurance's contraceptive policy, not even as a real student...and all magically timed to coincide with Obama's big contraceptive push... Excerpted from Jammie Wearing Fool:'.

tips

Set your best posts as “Allowed on Timeline”

Make sure that visitors of your Page see your most important content. Set your favorite posts from others to “Allowed on Timeline” in the activity log.

The screenshot shows a Facebook page with a blue header. The main content area displays three posts. The top post is from Starbucks, dated February 7, with a link to a video titled "Starbucks Cup Magic for Valentine's Day". The video thumbnail shows a hand holding a smartphone displaying a Valentine's message. The post has 4,045 likes and 183 comments. The middle post is from "The Christian Left", dated February 7, with a link to a video titled "Christian? Don't Boycott Starbucks Thank Them! | Believe Out Loud". The video thumbnail shows a Starbucks coffee cup. The post has 254 likes and 32 comments. The bottom post is from "Mac Stoddard", dated February 7 near Washington, with the text "Seems like a lot of work to do, but also a cool idea." The right sidebar shows the activity log for the Starbucks post, with 662 comments and 4,319 likes.

facebook Search Katie H

Starbucks Timeline February Highlights

Like · Comment · Share

Starbucks shared a link. February 7

The Cup Magic App is back for Valentine's Day!

Download it today!
US: <http://sbux.co/yfO5mV>
Canada: <http://sbux.co/Aoqymd>

Starbucks Cup Magic for Valentine's Day youtu.be

It's a new version of our Starbucks Cup Magic app that allows you to send and receive virtual Valentine messages. Scan one of our limited edition Valentine's...

Like · Comment · Share 505

4,045 people like this.

View all 183 comments

Write a comment...

Mac Stoddard posted about Starbucks in his link. February 7 near Washington

Seems like a lot of work to do, but also a cool idea.

this is the perfect time of year to celebrate that person. Share your Everylove story with us! <http://www.starbucks.com/everylove>

Like · Comment · Share 662

4,319 people like this.

View all 257 comments

Write a comment...

The Christian Left February 7

We love you Believe Out Loud! Let's show Believe Out Loud and Starbucks our thanks, by signing the "thank you letter" at the bottom of the link!

Christian? Don't Boycott Starbucks Thank Them! | Believe Out Loud www.believeoutloud.com

Last week, Starbucks joined more than 100 businesses in welcoming LGBT marriages in the state of Washington. Almost instantly after this

Like · Comment · Share 63

254 people like this.

View all 32 comments

Write a comment...

tips

Set your best posts as “Allowed on Timeline”

Make sure that visitors of your Page see your most important content. Set your favorite posts from others to “Allowed on Timeline” in the activity log.

The screenshot shows a Facebook interface with a blue header containing the 'facebook' logo, navigation icons, a search bar, and a user profile picture for 'Katie H'. Below the header, the Starbucks page navigation is visible with tabs for 'Starbucks', 'Timeline', 'February', and 'Highlights'. The main content area features a Starbucks post from February 7 about the Cup Magic App, which includes a video thumbnail and a link to a YouTube video. To the right, a post from 'The Christian Left' is highlighted with a yellow border; it features a coffee cup image and text about supporting Starbucks in Washington. The interface also shows interaction options like 'Like', 'Comment', and 'Share' for each post, along with the number of likes and a comment input field.

checklist



1. Upload a cover photo*

Cover photo dimensions are 851 x 315 pixels.

2. Use a clearly branded profile picture

Use a high-quality image that scales from 180 x 180 pixels to 32 x 32 pixels thumbnail image. Your profile picture follows your business or organization on Facebook as a thumbnail image in news feed stories, ads, and featured stories.

3. Pin a post each week

Pin an important story to the top of your Page each week. Posts can stay pinned for up to seven days.

4. Arrange your views and apps

Choose the other three views and apps you want to appear by default on your Page. You can include up to 12 views and apps.

5. Post daily to your Page

Although you can pin a post to the top of your Page, continue to post daily to engage your audience.

6. Manage your Page through the admin panel

Use the admin panel to view Page Insights, keep track of new activity and respond to personal messages.

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checklist

facebook Search Katie

1. Upload a cover photo*

Cover photo dimensions are 851 x 315 pixels.

*Cover photos cannot include:

A. Price or purchase information, such as “40% off” or “Download it at our website”.

B. Contact information such as a website address, email, mailing address, or information that should go in your Page’s “About” section.

C. References to Facebook features or actions, such as “Like” or “Share” or an arrow pointing from the cover photo to any of these features.

D. Calls to action, such as “Get it now” or “Tell your friends”.

Covers must not be false, deceptive or misleading, and must not infringe on third parties’ intellectual property.

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checklist

The screenshot shows the Facebook page for 'Congress on Facebook'. The cover photo is a large image of the US Capitol building at dusk, reflected in a pond. The profile picture is a logo with the text 'SOCIAL CONGRESS'. The page has 40,380 likes and 615 people talking about it. Below the cover photo are tabs for 'About', 'Photos', 'Resources', 'US House', and 'US Senate'. A 'Highlights' dropdown menu is visible. The main content area shows a post from 'Congress on Facebook' shared a link, which is highlighted with a yellow box. The post text reads: 'Earlier today, Facebook announced an update to Pages. It includes a cover photo, larger story sizes, better tools to manage a Page and more. The new features help business and organizations better share their story and connect with people. What do you think of the new Congress on Facebook Page?'. Below the post is a link to 'Announcing an Update to Pages' from newsroom.fb.com. To the right, there are 189 friends listed and a post from Andrew Noyes mentioning the page.

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tips

Publish visually engaging Page posts

While a diverse set of post types is important, posts including a photo album or picture can generate 2X more engagement than other post types.

The screenshot shows the Facebook profile of Barack Obama. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Katie Harbath'. Below the navigation bar, the profile header shows 'Barack Obama' with tabs for 'Timeline', 'Now', and 'Highlights'. The main content area displays several posts:

- Post 1:** A video post by Barack Obama from 2 hours ago. The video content shows a blue background with the text "Second winner chosen in" and a large digital timer displaying "13 00 34" (13 hours, 00 minutes, 34 seconds). Below the video, it says "HOURS MINUTES SECONDS". Engagement: 2,679 likes, 440 comments.
- Post 2:** A text post by Barack Obama from 17 hours ago. The text reads: "Thanks to the Affordable Care Act, 2.5 million more young adults have health insurance—and if they get sick or have a serious health condition, they can keep their coverage. <http://OFA.BO/wvoRXA>". Below the text is a large graphic with the text "2.5 MILLION YOUNG ADULTS" in red and "gained health insurance" in red, with "under the AFFORDABLE CARE ACT" in blue below it. A smaller text below the graphic says "thanks to a provision in the law that lets young people stay on their parents' health insurance plans until age 26." Engagement: 14,682 likes, 1,676 comments.
- Post 3:** A text post by Barack Obama from yesterday. The text reads: "Enter Dinner with Barack and you could find yourself at the table with President Obama, talking about community organizing, his dream job, and staying hopeful in the face of gridlock. <http://OFA.BO/xSB1JS>". Below the text is a small image of a group of people and the text "A Firefighter, a Postal Worker, a Veteran, and".

On the right side of the page, there is a vertical list of years from "Now" down to "Born", with "February 2012" highlighted.

tips

Publish visually engaging Page posts

While a diverse set of post types is important, posts including a photo album or picture can generate 2X more engagement than other post types.

The screenshot shows a Facebook page for Barack Obama. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Katie Harbath'. Below the navigation bar, there are tabs for 'Barack Obama', 'Timeline', 'Now', and 'Highlights'. The main content area displays several posts:

- A post from Barack Obama, 2 hours ago, with a text update about Janet's dinner invitation. Below the text is a large blue infographic with a countdown timer showing '13 00 34' in large white numbers on dark blue squares, with the text 'Second winner chosen in' above and 'HOURS MINUTES SECONDS' below.
- A post from Barack Obama, 17 hours ago, with a text update about the Affordable Care Act. Below the text is a large infographic with a yellow border. It features the text '2.5 MILLION YOUNG ADULTS' in large red and blue letters, followed by 'gained health insurance' in red, and 'under the AFFORDABLE CARE ACT' in blue. Below this, it says 'thanks to a provision in the law that lets young people stay on their parents' health insurance plans until age 26.'

The right sidebar shows a vertical timeline of years from 'Now' down to 'Born', with a 'Create a' button at the top.

tips

Use Page Insights to optimize your Page posts.

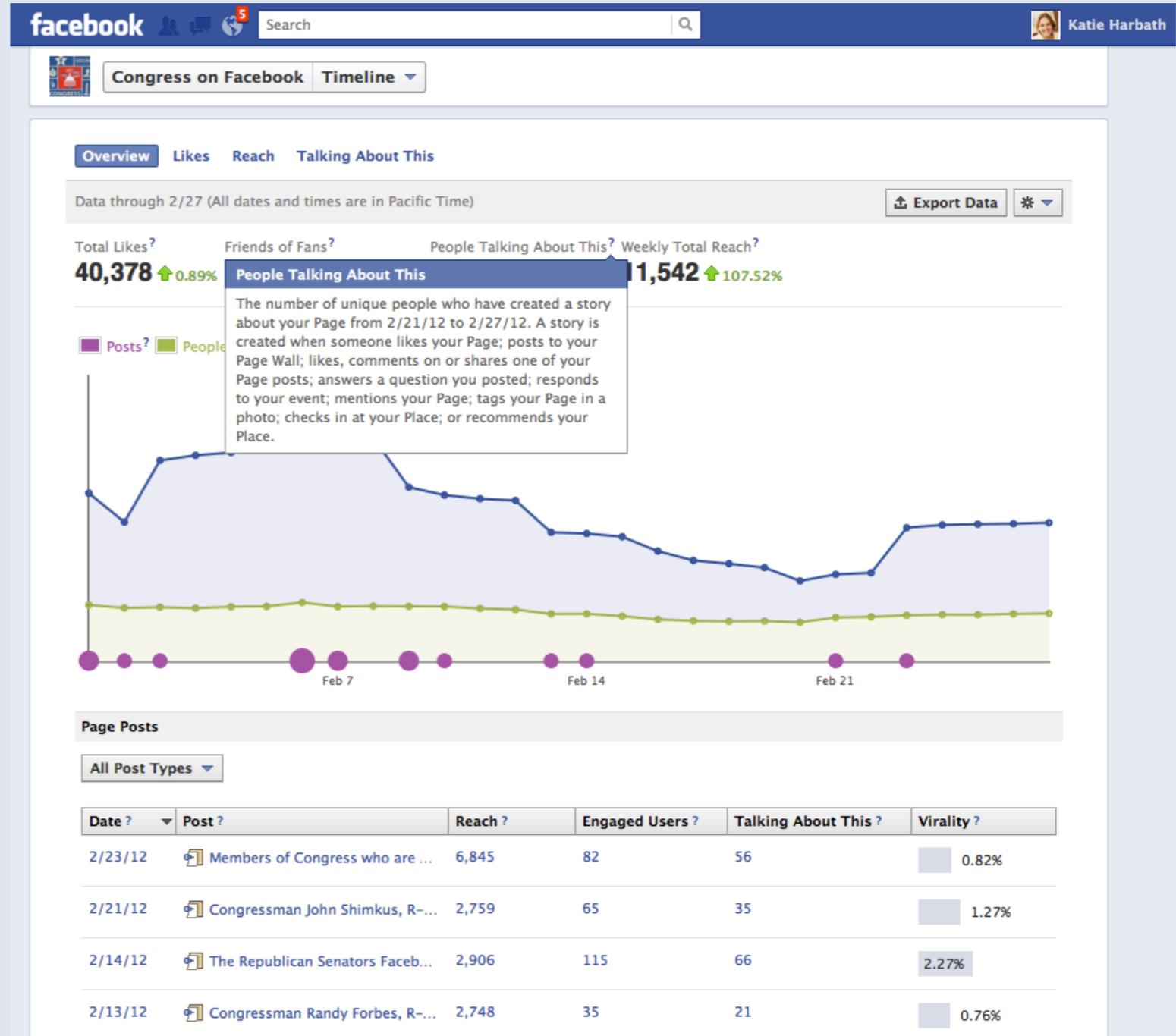
For example, find out when people engage most with your content and post during those hours. On average, we have found that people visit and engage with Pages most often between 9pm and 10pm, with the 18-24 age group being the most active.



tips

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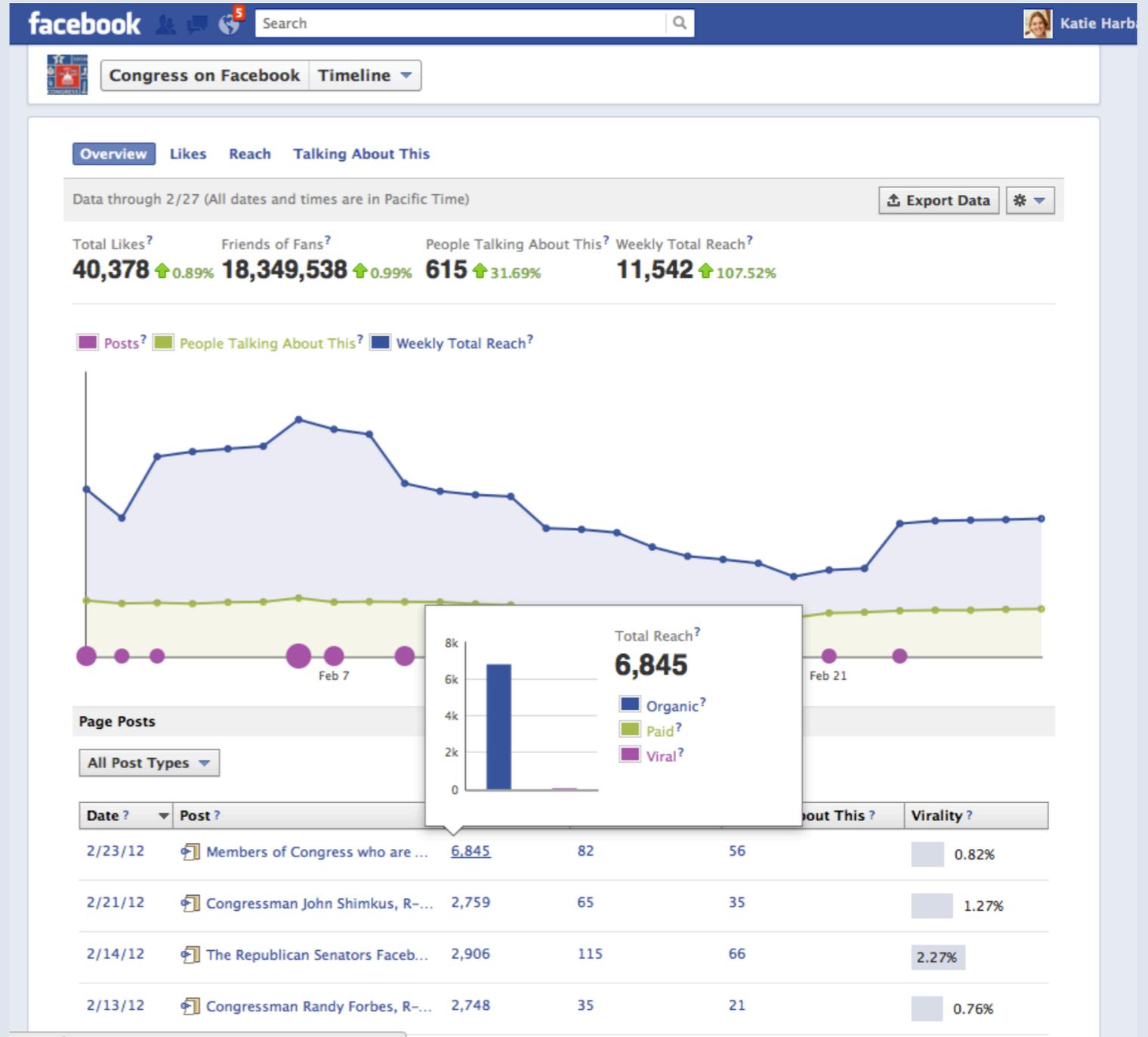
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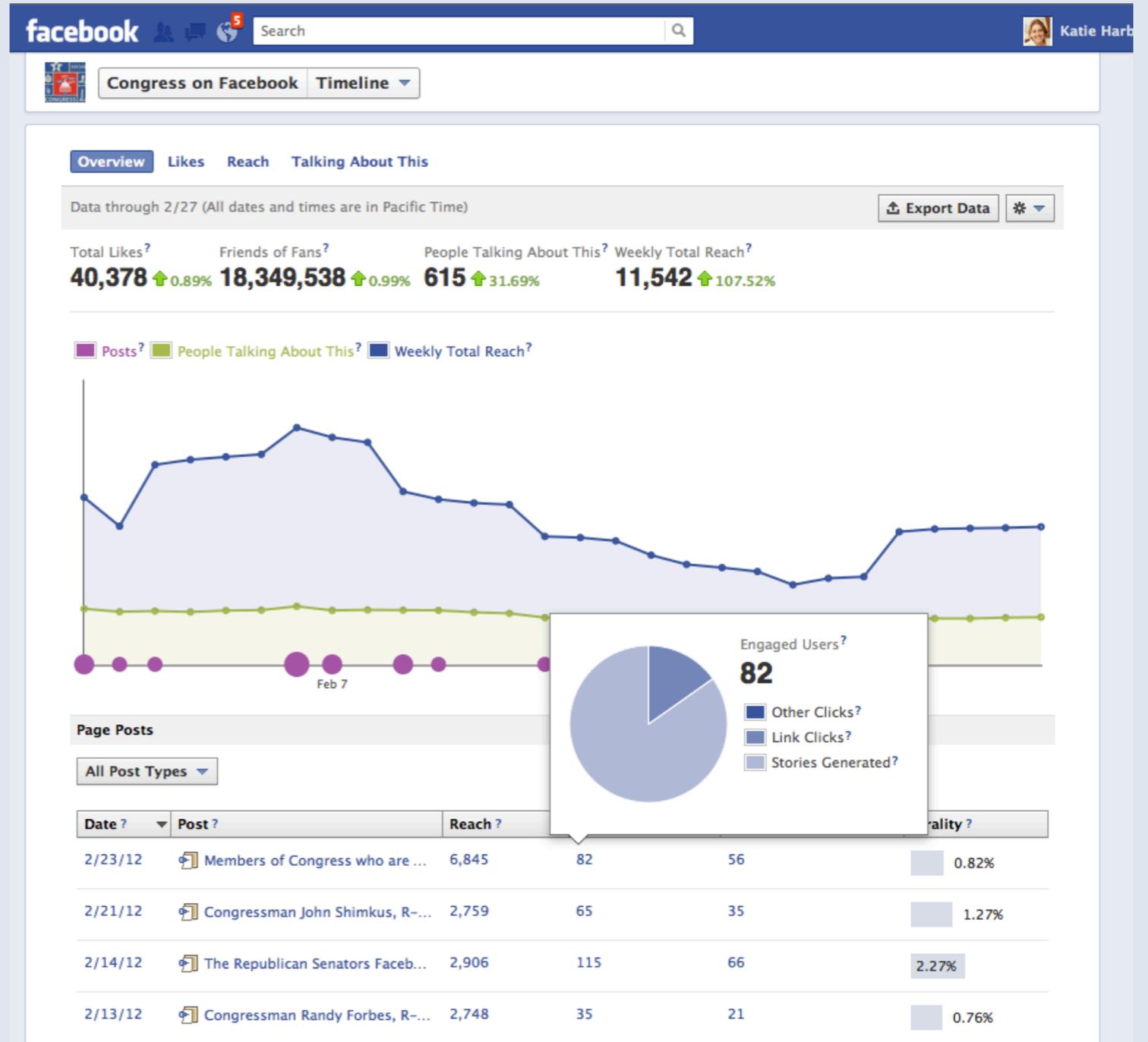
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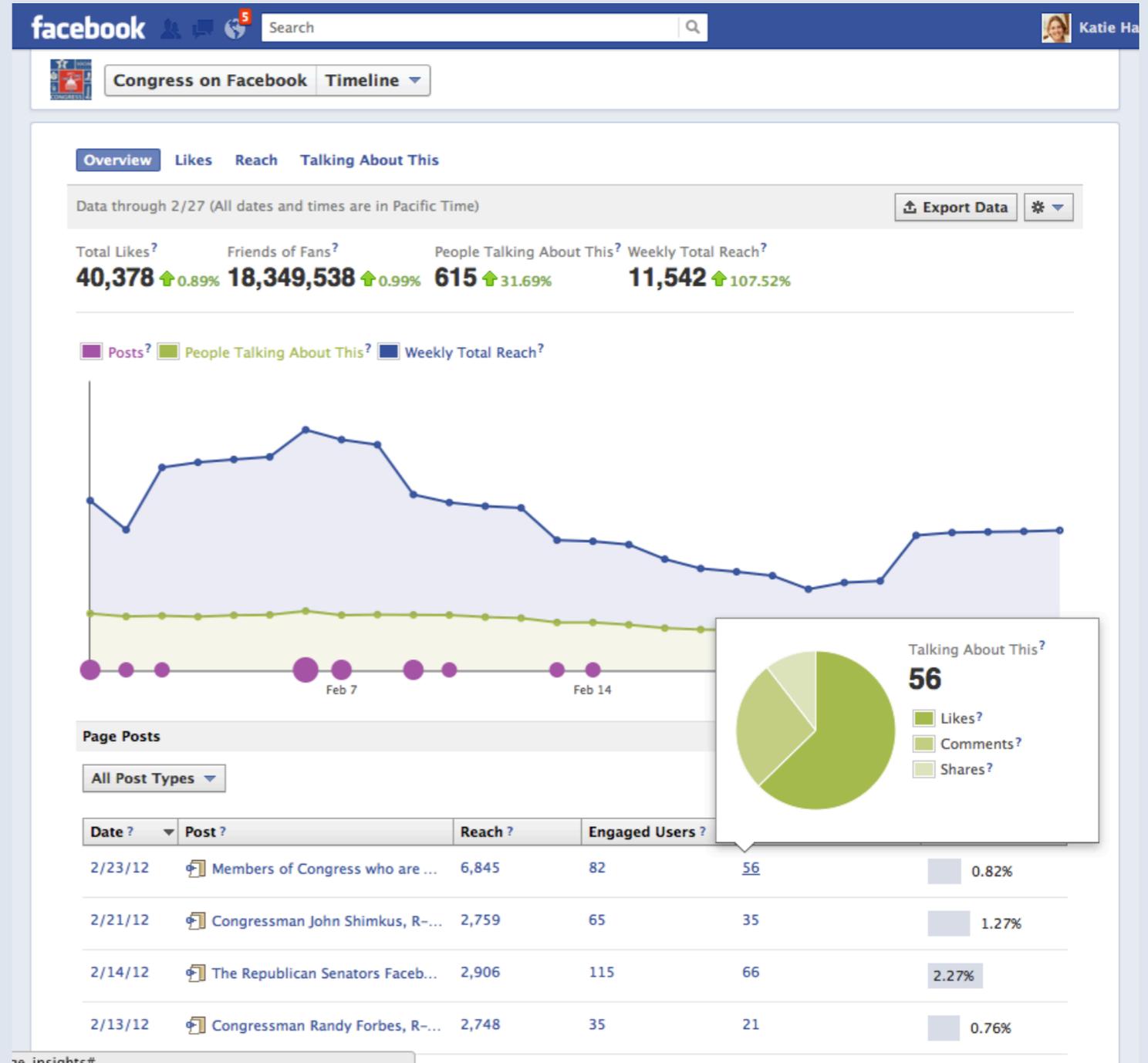
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tips

Take advantage of larger app width

Page app width can now be adjusted to be “Narrow” (520px) or “Wide” (810px) in the Developer App under “Edit App”. The Developer app can be found here:

<https://developers.facebook.com/apps>

The screenshot shows a Facebook page interface. At the top, the Facebook logo is on the left, and a search bar and user profile (Katie H) are on the right. Below the navigation bar, there are two tabs: "Congress on Facebook" and "Resources". The main content area features a large card with the following text: "Building Your Presence with Facebook Pages, is a guide designed to help politicians and official figures make the most of Facebook Pages to tell their stories and build deep, lasting connections with their audience." To the right of this text is a thumbnail image of the guide cover, which includes the title "Building your presence with Facebook Pages: A guide for politicians and official figures" and a diagram of a network. Below the card, there is a link: "Resources: A Guide to Facebook for Politicians and Public Figures, Page Checklist, & Page Insights Guide".

Below this, there is a section titled "Helpful Tips to Engage Your Constituents". It contains two tips:

- Be Authentic**
Create fun, engaging conversations with clear calls-to-action and encourage people to like and share your posts. 
- Offer Exclusive Content**
Post "sneak-peeks" about latest news and share personal stories using photos and videos. Post pictures of rallies and record videos exclusively for your Facebook audience. 

tips

Take advantage of larger app width

Page app width can now be adjusted to be “Narrow” (520px) or “Wide” (810px) in the Developer App under “Edit App”. The Developer app can be found here:

<https://developers.facebook.com/apps>

The screenshot shows the Facebook interface for the 'Congress on Facebook' page. At the top, the Facebook logo and search bar are visible. Below the navigation bar, there are two tabs: 'Congress on Facebook' and 'Resources'. The main content area features a resource card titled 'Building Your Presence with Facebook Pages' with a blue background and white text. The card includes a central image of a document cover with the title 'Building your presence with Facebook Pages: A guide for politicians and official figures'. Below the card, there is a link to 'Resources: A Guide to Facebook for Politicians and Public Figures, Page Checklist, & Page Insights Guide'. Below the resource card, there is a section titled 'Helpful Tips to Engage Your Constituents' with two sub-sections: 'Be Authentic' and 'Offer Exclusive Content'. The 'Be Authentic' section includes an icon of two people and text about creating fun conversations. The 'Offer Exclusive Content' section includes an icon of a megaphone and text about posting 'sneak-peeks' and exclusive content.

facebook Search Katie Ha

Congress on Facebook Resources

Building Your Presence with Facebook Pages, is a guide designed to help politicians and official figures make the most of Facebook Pages to tell their stories and build deep, lasting connections with their audience.

Building your presence with Facebook Pages: A guide for politicians and official figures

Resources: A Guide to Facebook for Politicians and Public Figures, Page Checklist, & Page Insights Guide

Helpful Tips to Engage Your Constituents

Be Authentic
Create fun, engaging conversations with clear calls-to-action and encourage people to like and share your posts.

Offer Exclusive Content
Post "sneak-peeks" about latest news and share personal stories using photos and videos. Post pictures of rallies and record videos exclusively for your Facebook audience.

Questions

For more information, go to:
facebook.com/about/pages

The image shows a screenshot of the Coldplay Facebook page. Overlaid on the left side is a dark blue banner with the text "Introducing New Facebook Pages" and "Updated tools for your business, brand or organization." Below this text is a small video player and a green button that says "Preview Your Pages".

Below the banner, there are three key features listed:

- Brand your Page**: Add a unique cover photo and showcase your most important news on your Page timeline.
- Highlight what matters**: Pin a new post to the top of your Page each week so people notice what's important.
- Manage everything in one place**: See and respond to your recent activity and private messages right from the top of your Page.

The background of the screenshot shows the Coldplay Facebook page interface, including the profile picture, cover photo, and a post from February 2nd about a new video.